

The Sinclair plan to force its affiliates to air an overtly political program against John Kerry should be sanctioned by the FCC. At a minimum, the proposed Sinclair broadcast should be designated a political advocacy piece as a matter of law. Sinclair should be required under equal-time rules to air an opposing program of similar length, chosen by the Kerry campaign, immediately afterward.

Sinclair's actions show why we need to strengthen media ownership rules, not weaken them. They show why the license renewal process needs to involve more than a returned postcard. Thank you.